

Drophosting Starter Guide

What about Drop Hosting?

It is a New Business Model. I didn't hear someone else talking about it. And **it is the idea of selling hosting packages and having an entire support team managing the business for you without worrying about anything.**

I have tested this business model for the last 2 months, which is an excellent opportunity as the competition is still very low.

You can use any Hosting Service that provides a profitable agency plan, but I recommend [10web](#). It has everything you need to start.

Common Questions?

Can we choose a service other than [10web](#)?

Yes, you can if you feel you are comfortable with it. I felt 10web has everything needed, especially the 24/7 VIP support, which is a must for this business model.

How To Start?

I explained this in detail in a video on my YouTube Channel, [Click Here if you didn't watch yet.](#)

Why would someone buy from me when they can do this themselves?!

I always hear this question when I share "Service" Bases strategies. The answer is simple. First, not everyone has the time and skills to handle technical tasks. Secondly, it is like any business! It is like drop shipping, e-commerce, and drop servicing, where you buy something for a lower price and sell it for a higher. Third, as we mentioned in the full video, you can sell this service with extra add-ons, this will make your service way more valuable!

How to promote?

As I explained in the video, you will start promoting with cold mailing or any outreach method. And here are some copies you can use:

Hi [name],

I was checking out [your website] and I found that there is a problem with [state_a_problem]

We help websites like yours [solution] by using proven website optimization techniques.

For example, we've helped [client] achieve [result] in [time frame]. I'd love to share how we did it.

Would you be interested in learning more?

Thanks,

[Your name]

Hi [name],

I noticed that your [blog/site] isn't [problem]. This might be causing you to lose many potential customers.

What if I told you there was a [tool/service/plugin] which could [fix your problem]?

Would you be interested in learning more?

Thanks,

[Your name]

Note: Don't forget to validate emails before sending, you can do [this for free](#) with [H-supertools](#).

How to Scale?

You can scale this business to \$2k-\$3K by following these tips:

1. First, create Content on Medium, Social Media, and YouTube.
2. Start your website with a special landing page showing your clients' testimonials.
3. Run Paid Ads.