

Blogging For Success!

FINDING A PROFITABLE NICHE

- How To Pick the right niche for your blog?
- Nich Ideas
- How to Validate Your niche?

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INTRODUCTION

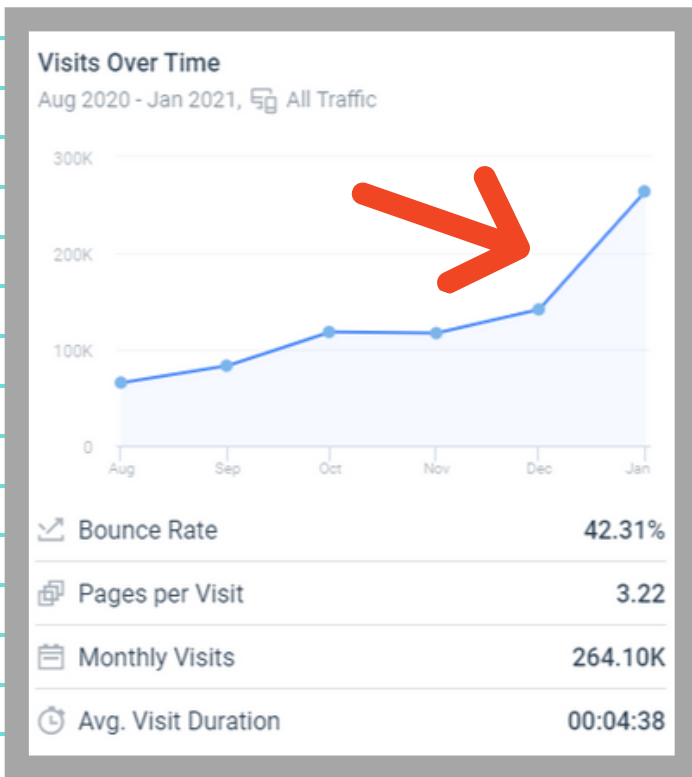
Unfortunately, 90% of people who start a blog stop working after a couple of months, if not weeks!

Maybe they feel demotivated, or they stop because they don't have the patience to wait and see how much power a blog is in building a business online or generating a good amount of money every month.



When I started my blog, I didn't struggle with making the decision of what I should blog about, because at that moment, I knew the niche, and I loved what am doing, and more importantly, I wasn't waiting for a rapid income or direct success, I knew that it will take me some time to build a successful blog.

Today (February 2021) I have around 250K Visits on my website from all around the world. It's not something special about me, it's just that I Learned, Applied, and had some patience to see this success.



Me Website's Stats Based on Similarweb

PICK YOUR NICHE?

What exactly is a niche?

A niche is not only the topic that you are going to write about, but It's also the approach you're going to take, the audience you want to target, and the way you're going to talk to them and position yourself as someone who is an expert in the field or simply someone who is willing to share his/her experience in the topic.



What you have to know, is that when you pick a niche for your blog, it doesn't mean that you need to stick with it for your entire life! Your blog topics and niche can evolve with your blog and you expand your reach later on by adding some more topics that are somehow related to your main niche.

Perfect Niche Formula

Your Interest + Your Skills = Perfect Niche



But!

A niche doesn't have to be your passion (although it's definitely easier to stay committed to starting your blog when you're passionate about it). But it does have to be an interest of yours. The best niches are exciting enough that you'll be motivated to continually post about it, and accessible enough that you can build an audience.

NICHE IDEAS

looking for some inspiration?

1- Gaming



You can Go Specific by talking about specific games or maybe specific gaming consoles and technologies

2- Health



- Fitness
- General Health
- Healthy Food
- Self Healing
- Self Help

3- Hobbies



- Crochet
- Quilting
- Sewing
- Photography

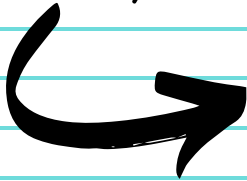
NICHE IDEAS

4- Lifestyle



- DIY crafts
- DIY General
- DIY Home Decor
- DIY home improvement
- Minimalism

5- Mommy



- Working Mothers
- Mom's LifeStyle
- Dealing With Children
- Improving Mom's Life
- Home Time Mangement

6- Parenting



- Raising Children
- Home Schooling
- Babies
- Parents Life

NICHE IDEAS

7- Pet & Animals



- Dog Training
- Home Pets
- Insects

8- Content Curation



This isn't a niche. It's a type of website.

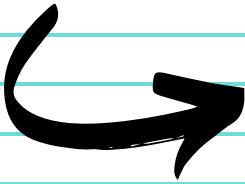
9- Food



- Recipes
- Healthy Food
- Gluten-Free Food
- Children Food
- Healthy Snacks

NICHE IDEAS

10- Travel



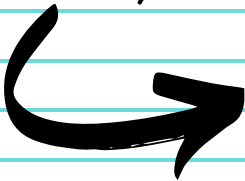
- Local Travel
- Tourism
- World Travel
- Education

11- News sites.



Requires some hard work as you need to be updated and working on an hourly basis. or maybe less.

12- Money



- Couponing
- Budgeting
- Student loans
- Work From Home
- Online Business

NICHE IDEAS

13- Business



- Industry blog
- Business news
- Investments
- Careers
- Real estate

14- Marketing



- Online Marketing
- SEO
- Email Marketing
- Paid Ads
- Affiliate Marketing

15- Interviewer



The interviewer niche can be a super lucrative business and it does require a skill set that many people don't have

NICHE IDEAS

16- Product-Centric



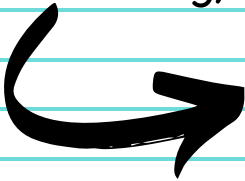
- Kitchen gadgets
- Sneaker
- Car Reviews

17- Sports



- Baseball
- Football
- NBA
- Running

18- Technology



- Gadgets: smartphones, laptops, apps...
- Software
- News
- Investment
- Cryptocurrency

VALIDATE YOUR NICHE

Now that you have chosen your niche before you start, let's validate your choice.

Answer The Following Questions:

- Why do you care about the topic you want to blog about?
- Why should other people listen to what you're saying?
- Why is this a topic that you can add value to?

Now, if you're unsure of what your niche should be, that's OK. answering the questions below, will help you more to decide:

- What's a dream from your childhood that you find exciting?
- What's the absolute best part of your day?
- Do you have any hobbies that you want to learn?
- What is a deeply held value of yours?
- What's one achievement that you're incredibly proud of?

VALIDATE BUSINESS OPPORTUNITY

If you want to eventually make money from blogging, you'll also want to do a bit of research to see if there is a market demand for your niche.

What this means is... are people actively searching for what you want to write about?

Simply, use free keyword tools to get monthly search volumes around topics related to your niche.

[Click Here To Open The Free H-supertools Keyword Tool.](#)

