

Week 1: Getting Started

- 1- Understand the Business Blueprint & Path
- 2- Pick Your Business Idea or Niche.
- 3- Pick Your Brand Name.
- 4- Website Technical Setup.
- 5- Setup Analytics and Free Monitoring Services.

Week 2: Ready!

- 1- Basic Branding.
- 2- Continue Website Setup (Common Pages, Cookies..)
- 3- Home Page Setup.
- 4- Email Marketing Mini-course + Main Setup.
- 5- Plan & Validate Your MVP (Product).

Week 3: Planning

- 1- Content Planning.
- 2- Automated Content Research.
- 3- Picking Your Marketing Channels.
- 4- Create a Lead Magnet.
- 5- Start With Your MVP.

Week 4: The Content Machine



- 1- Setup Your Content Workflow.
- 2- Start Creating Content - How To Utilize AI Effectively.
- 3- How I Create videos.
- 4- Setting up link tracking systems.
- 5- MVP Ready To Sell!

Week 5: Launch!

- 1- Setup Payment Gateways.
- 2- Publish Your MVP .
- 3- Setup Analytics & Heatmap Tracking for landing pages.
- 4- Social Proof Setup.
- 5- Start Promoting!

Week 6: Growth!

- 1- Email Marketing in Depth.
- 2- SEO Strategies.
- 3- Growth Hacks.
- 4- Keep Everything Online!
- 5- Scaling!